

Privacy Policy (IntelliBoard, Inc.)

In General

IntelliBoard, Inc., its subsidiaries and affiliates (“we” or “us”) values our customers and respects their privacy and is committed to ensuring the privacy and security of personal information (“Personal Data”) shared or collected while using our website, our applications, and any services we offer (collectively, the “Services”). This privacy policy (“Privacy Policy”) informs you about how we collect, use, and disclose your Personal Data. . Terms capitalized but not defined in this Privacy Policy shall have the meaning ascribed to them in our Terms of Use. Personal Data By visiting this web site and using the Services, you accept the practices described in this Privacy Policy.

This Privacy Policy does not govern privacy practices associated with offline activities, websites other than ours, or practices of third parties that we do not own or control, such as our partners, or other third-party service providers appearing on the Site (if applicable) or in the Services or advertisers. If you have objections to the Privacy Policy, you should immediately discontinue use of the Services and follow the procedure described in the section entitled “Opting-Out or Updating Your Personal Information and Privacy Preferences.”

The Site and the Services are intended for adults or minors with organizational/institutional permissions to view the content displayed through the Service. We do not knowingly collect any Personal Information from anyone under 13 years of age. If you are under age 13, please do not provide any Personal Information about yourself to us. If we learn that we have collected Personal Information from a child under age 13, we will delete that information as quickly as possible. If you believe that we might have any Personal Information from a child under the age of 13, please contact us immediately.

Changes in Privacy Policy

Any Personal Data that we collect and maintain will be subject to this Privacy Policy, as amended from time to time. We may change the Privacy Policy at our sole discretion. However, if at any time we make material changes to the Privacy Policy, we will notify you of those changes through the Services and through the publishing of an updated Privacy Policy. If as the result of such changes you want to alter the ways in which we are allowed to use your Personal Data, you can do so by following the procedure described in the section entitled “Opting-Out or Updating Your Personal Data and Privacy Preferences.”

Collection of Information

- We collect the Personal Data you provide us when you register or use the Services, including name, address, email address, organization name, and other Personal Datacontact information.

We also collect your payment information as well as other information required to configure, use, pay for, and receive support for the Services.

- We automatically collect certain kinds of non-personal information from you when you visit or use the Services, including device, browser type, operating system, CPU speed, referring or exit webpages, click patterns, Session ID, and your computer's IP address.
- We may on occasion supplement or correct the Personal Data you submit to us and your IP address with information in our other databases or information from third-party sources in order to reduce errors in our database, authenticate our users, prevent fraud and prevent abuse of the Services, as well as to provide more consistent, relevant experiences to our users.
- We may collect general information about use of the Services, such as what pages visitors access, the number of visits, average time spent on using the Services and other similar factors. This information is generally collected in aggregate form, without identifying any user individually, although IP addresses and Session ID in relation to downloads may be tracked as part of our fraud prevention efforts. You agree not to submit any sensitive personally-identifiable information to us.

Location-Based Services

Some Services may contain functionality that can enable us to access your location and tailor your experience based on your location ("Location-based Services"). To use Location-based Services, you must enable certain features of your mobile device (e.g., GPS, WiFi, or Bluetooth) to allow us to identify your location. To the extent your location is collected through Wi-Fi or Bluetooth sensors, such sensors, and the associated data services, may be provided by a third-party that may access such information for the purpose of providing such data services to us. You agree to such access by such third parties. You may enable or disable such Location-based Services at any time via a menu within the Services. If you choose to disable any Location-based Services on your device and/or opt out of any Location-based Services through the menu, you will not be able to utilize certain features of the Services. By enabling Location-based Services on your device, you agree and acknowledge that (i) device data we collect from you is directly relevant to your use of the Services, (ii) we may provide Location-based Services related to and based on your then-current location, and (iii) we may use any such information collected in connection with the provision of Location-based Services in providing the Services. PLEASE NOTE THAT LOCATION DATA MAY NOT ALWAYS BE ACCURATE, AND WE DISCLAIM ANY AND ALL WARRANTIES RELATED TO LOCATION-BASED SERVICES.

How Your Information is Used

The information we collect is used in the following ways:

- To conduct routine business operations such as billing, identification, authentication, contact purposes and general research. As part of our routine business operations, we may transfer your Personal Information to certain third parties with whom we contract for the limited purpose of providing services such as web hosting, email, and credit card processing. These service providers are obligated to protect your information, and they do not use your Personal Information for their own commercial purposes.

- To employ internal marketing techniques such as tracking customer preferences to provide a customized Site experience and communicating with you about Services, special offers, and other services.
- To enhance the Services.
- To gather generic product, location and other contributed information to make reports based on aggregate anonymized data, which we may use internally, or which we may sell to others.
- To comply with court and governmental orders.
- Aggregated, non-personally identifiable data may be used by us to help with the development and improving the Services.

We take reasonable measures, including technical, physical, and administrative measures and training, designed to protect personal information from loss, misuse, and unauthorized disclosure, access, alteration, and destruction. We safeguard personal information according to established security standards and periodically assesses new technology for methods of protecting information. However, we cannot guarantee the security of Personal Data.

Tracking, Use of Cookies, Web Beacons and Similar Devices

In order to improve our Services and provide more convenient, relevant experiences to our customers, we and our agents may use “cookies,” “web beacons,” and similar devices to track your activities. A cookie is a small amount of data that is transferred to your browser by a web server and can only be read by the server that gave it to you. It functions as your identification card and enables us to record your passwords and preferences. It cannot be executed as code or deliver viruses. A web beacon is a small transparent .gif image that is embedded in an HTML page or email used to track when the page or email has been viewed. Most browsers are initially set to accept cookies, and most services that include similar devices are typically initially activated to collect data. You can set your browser to notify you when you receive a cookie, giving you the chance to decide to accept it. We do not support browsers’ Do Not Track features. You can enable or disable Do Not Track by visiting the preferences or settings page of your browser.

Protecting Your Information

We use a variety of security measures, including SSL, encryption, and authentication tools, to help protect your information. We do not retain your Personal Data for longer than is necessary for our business purposes unless a longer retention period is required by law. Personal Data

GDPR

We comply with the provisions of the Regulation (EU) 2016/679 of the European Parliament, known as the General Data Protection Regulation (GDPR). For purposes of Article 14(2) of the GDPR, we rely on the following lawful basis for processing Personal Data: consent, compliance with law and legitimate interests.

- Under GDPR, we act as a Data Processor vis a vis data provided to it through the Services. We act as a Data Controller with regard to data collected as part of our marketing activities.
- All transfers of data internally in the European Economic Area is done in accordance with the Standard Contractual Clauses.
- In addition, we will execute Standard Contractual Clauses (also known as Model Clauses) as defined in Article 26(2) of the Directive 95/46/EC.
- At any time you can contact us to:
- Request access to information that we have about you (which for Service administrators includes only username and contact information provided by you at the inception of service)
- Correct any information that we have about you
- Delete information that we have about you
- If you have any additional questions, please contact

IntelliBoard, Inc. PO Box 474 Monroe, CT 06468 USA Email: GDPROFFICER@IntelliBoard.net

Disclosure to Third Parties

- We will not share your Personal Data with third parties without your express consent, except in the limited circumstances described below: We may share your Personal Data third party service providers for the limited purposes described in the section entitled "How Your Information is Used."
- We will share your Personal Data when required by law, regulation, or litigation, and as necessary for purposes of national security, law enforcement, or other issues of public importance.
- If we sell assets or are acquired by or merged with another entity, we may provide such entity customer information without obtaining your further consent. We may provide notice of such asset sales, acquisitions, or mergers through the Services.

Your Choices

- If at any time you are uncomfortable with our use of your Personal Data for internal marketing purposes and for the purpose of creating aggregate reports, you may opt-out by email as described in "Opting-Out or Updating Your Personal Data and Privacy Preferences." Note that if you opt not to provide us with certain mandatory information, then our Products and services may be unavailable to you.
- You may similarly opt out of receiving communications from us, although we may find it necessary to continue to communicate with you regarding your use of the Services
- For our websites, you may set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of the Services may then be inaccessible or not function properly.

Governing Law

The terms of this Privacy Policy are governed by and in accordance with the laws of the state of Connecticut, and, where applicable, the laws of the countries where our servers are located. You should not provide us with any Personal Data unless you consent to the application of United States law and, where applicable,

Connecticut law, and to the use and disclosure of your information in accordance with the terms of this Privacy Policy.

Opting-Out or Updating Your Personal Data and Privacy Preferences

You have the right to access, correct and delete inaccuracies in your Personal Data and privacy preferences on the Services at any time by signing into your account and editing your Personal Data in your account profile. You may also do so by contacting us via telephone, postal mail, or email. If at any time you wish to request the personal data we've collected about you, withdraw your consent to our processing of your data or opt out of our use of your information for internal marketing purposes or for compiling aggregate risk reports, you may do so by sending a written notice to: info@intelliboard.net. Note that your withdrawal of consent may prevent us from providing the Services to you.

Privacy Complaints

We take our users' privacy concerns seriously. If you believe that we have not complied with this Privacy Policy with respect to your Personal Data, you may write to us at the address noted above.

Please note that we are not responsible for the content or privacy practices of third-party websites or integrated products to which the Services may link. You should review the privacy policies of such sites before using the associated sites.

Last Updated: March 24, 2022