

CASE STUDY

New Mexico State University Global Campus

Transforming Learning Analytics into Actionable Insights

EMPOWERING STUDENT SUCCESS WITH DATA-DRIVEN INSIGHTS

NMSU Global Campus offers flexible, career-relevant online education with over 70 degree and certificate programs. Over the past three years, they've achieved over **35% year-over-year enrollment growth**.

THE CHALLENGE

Identifying & Supporting At-Risk Students

Robbie Grant, Director of Academic Technology, explains that the team at NMSU Global Campus is "passionate about the student experience. We want our online students to feel part of a community that supports their success." However, the challenge was identifying and supporting "at-risk" students before they disengaged or withdrew.

Their process relied on time-consuming, manual data retrieval from the LMS, sometimes taking up to a year to generate meaningful reports. The team needed a more efficient way to track student engagement and intervene proactively.

THE SOLUTION

IntelliBoard's Advanced Learning Analytics

NMSU Global sought more than just historical data—they wanted real-time insights to track student progress and engagement. Their strategy involved integrating data from Canvas LMS for a full-picture view of student activity, to provide more proactive support.

After evaluating several platforms, NMSU Global selected IntelliBoard to deliver enhanced reports and dashboards for identifying at-risk students. These tools allowed their team to quickly analyze Canvas data, automate notifications to advisors and leadership, and proactively support struggling students.



**GLOBAL
CAMPUS**

Higher Education
SOLUTION

North America
LOCATION

70+
DEGREE PROGRAMS

Canvas
LMS PLATFORM



NEW MEXICO STATE UNIVERSITY GLOBAL CAMPUS

THE RESULTS

Data-Driven Student Engagement

In just the first phase of implementation, NMSU Global leveraged IntelliBoard to:

- ✓ **Identify 217 inactive students** who hadn't logged into Canvas in the last 7 days
- ✓ **Engage 204 of them within two weeks**—a 94% success rate in re-engagement
- ✓ **Develop a scalable intervention model** for improved student support

“**Getting 204 students back into active learning in just two weeks was a phenomenal result for us,** Grant noted.”

WHAT'S NEXT

Expanding the Model

Building on this success, NMSU Global plans to:

- 🎯 **Aggregate additional data** to improve risk predictions
Aim for a **90–95% retention rate**
- 🎯 **Publish research on Canvas peer review tools** to gain further insights into online student engagement
- 🎯 **Expanding data access to Advisors** to equip with with personalized student insights

UNLOCK THE POWER OF LEARNING ANALYTICS WITH INTELLIBOARD

NMSU Global's success demonstrates how IntelliBoard turns raw data into actionable strategies that enhance student outcomes.

Ready to transform your institution's analytics?



Transform learning data to drive action.

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